

WINE & WHISKERS

Event Sponsorship Proposal

MAKE A DIFFERENCE

A sponsorship of Wine & Whiskers demonstrates to the community that your organization is also committed to animal welfare. All proceeds we make at this event go toward the PHS's programs to help animals in need in the Peoria area. PHS funds an emergency assistance program for veterinary care for animals of low income families, pet food donations to dogs and cats in our community, a low cost spay/neuter program, shelter volunteer program, rehabilitation of shelter animals, education program, and pet therapy.



With your support, the Peoria Humane Society can continue our tradition of creating a human environment for animals and humans through our programs and events. Media coverage for your sponsorship includes email blasts to supporters, printed posters throughout the community, Facebook and Instagram posts to followers, mention on the PHS website and event day signage.



ABOUT WINE & WHISKERS

Our event will be held at the Trailside Event Center (4416 N Prospect Rd) in Peoria Heights on April 19, 2024 from 5-8pm. This is the 10th year for Wine & Whiskers, and we are looking forward to another great fundraiser to help animals in our community. We need your support to make this year's Wine & Whiskers our biggest and most successful event yet.

Wine & Whiskers is an ideal networking opportunity with a sophisticated audience who appreciate your commitment to animal welfare in our community. The event gives the Peoria Humane Society a chance to show donors and potential donors where donations are needed the most and allow them to give to the cause while having a great time doing it. Wine & Whiskers activities include wine tastings from local businesses, hors d'oeuvres, a silent auction, wine pull, wheel barrow of fun raffle, live music, and a visit from furry friends.

SPONSORSHIP OPPORTUNITIES

Wine & Whiskers provides attendees with a night of indulgence and fundraising. They will be treated to samples of a variety of wines and spirits, delicious hors d'oeuvres and an amazing silent auction. Show your support for the Peoria Humane Society and its mission to end animal abuse and neglect. We hope you will join our cause by sponsoring this special fundraising event. We offer several levels to accommodate a wide range of businesses. Sponsors should be confirmed by February 29, 2024 to reap all the benefits of their sponsorship level.

Tuxedo Cat Cabernet - \$5000+

- Listed as a top sponsor in all promotional materials and advertising, including Facebook/Instagram and print materials
- Your logo and link to your website on Peoria Humane Society website
- Extensive event-day recognition and reserved time to talk on the microphone
- Special recognition in PHS email blasts
- Inclusion on a special "Top Sponsor" banner displayed at event
- Mention in PHS post-event promotions
- Reserved table for 8 at event*

Catastic Chardonnay - \$2500

- Listed as a sponsor in all promotional materials and advertising including Facebook/Instagram and print materials
- Your logo and link to your website on Peoria Humane Society website
- Event-day recognition
- Special recognition in PHS email blasts
- Inclusion in event program and on a special sponsor banner displayed at event
- 4 Complimentary tickets to event*

Purrfect Pinot - \$1000

- Listed as a sponsor in promotional materials and advertising including Facebook/Instagram and print materials
- Your logo on the Peoria Humane Society website
- Event-day recognition
- Special recognition in PHS email blasts
- Inclusion in event program and on a special sponsor banner displayed at event
- 2 complimentary tickets to event*

Meowvelous Merlot - \$500

- Listed as a sponsor in printed promotional materials and advertising
- Your business name on Peoria Humane Society website
- Inclusion in event program, on a special sponsor banner displayed at event, and in PHS email blasts
- 2 complimentary tickets to event*

*tickets not included for in kind sponsorship

BONUS SPONSORSHIP OPPORTUNITIES

TASTING GLASSES

Each year Wine & Whiskers provides each attendee with a signature tasting glass. It features the Wine & Whiskers event logo and the PHS logo. If you choose to sponsor the tasting glasses, your business logo will appear above the PHS logo on the glass. This sponsorship opportunity is worth \$1000.



WHEEL BARROW OF FUN

The Wheel Barrow of Fun made its debut at the 2018 Wine & Whiskers. It went over so well with participants that we decided to make it a permanent part of the event. Participants purchase raffle tickets at the event to enter to win a wheel barrow full of liquor, beer, wine, and mixers. Sponsoring the wheel barrow of fun includes putting together the wheel barrow and all its contents or providing the funds to cover the cost of the wheel barrow and contents. This sponsorship opportunity is worth \$500 .

SILENT AUCTION

Even if you choose not to sponsor the event, a donation to our silent auction is a great way to show your support and advertise your business. Auction baskets include signage showing the name of the donor.



SPONSOR AGREEMENT

Please return by February 29th 2024

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsor Level (check one)

☐ Tuxedo Cat Cabernet - \$5000+

☐ Catastic Chardonnay - \$2500

☐ Purrfect Pinot - \$1000

☐ Meowvelous Merlot - \$500

Bonus Sponsorships

These sponsorships will be awarded on a first come, first serve basis.

☐ Tasting Glass Sponsorship - \$1000

☐ Wheel Barrow of Fun Sponsorship - \$500

My business would like to donate the following item(s) to the wine pull or silent auction:

Payment Information: Send completed form and payment to:

Kitty Yanko

kyanko@peoriahs.org

Peoria Humane Society 309-682-9015

2600 NE Perry Ave.

Peoria, IL 61603



**PEORIA
HUMANE
SOCIETY**

Mission: The Peoria Humane Society is dedicated to creating a humane environment for animals and humans. We are focused on ending pet overpopulation, cruelty and neglect to animals, and promoting respect and kindness to all through education and public awareness.